FCC 388

DTV Consumer Education Quarterly Activity Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to <u>all</u> station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

- Go to the ECFS upload page: http://fjallfoss.fcc.gov/prod/ecfs/upload-v2.cgi
- Fill out the relevant cover sheet information.

KHDT

59363

- In the "Send Comment Files to FCC (Attachments)" section click the "Browse" button to choose the file you want to attach.
 (Or the first file if you have multiple files to attach)
- Click on the "Select one of these file types or convert your file to one of these types:" dropdown to choose the type of file
 that was attached.
- Click "Send Attached File to FCC"
- If you only had one file to attach click "Finish Transaction and Receive Confirmation".
- · If you have another file to attach, click on the "Enter Additional Attachments"

| Station Call Sign(s | () | | | | | KNIN | | | |
|--------------------------|------------|------------------------------|-------------------|---|--|--------------------|-----------------|--|--|
| Report reflects info | ormation | for quarter e | nding (mm/dd/yy |) | | 03/31/2008 | 724- | | |
| Have you opted to | comply v | with Option O | ne, Two, or Thre | e (once elected, this ch | oice may not | change)? | | | |
| Option 0 | One (A a | nd D) | Option T | wo (B and D) | ☐ Opt | ion Three (C an | d D) | | |
| ☐ Yes ☐ I | Йo | r Analog chann] No If | el and your prima | quirements of this opti ry Digital stream? lly one form for both. If d for your primary Digit | NO, complet | e a form for your | Analog | | |
| Call Sign | Chann | el Numbers | | 10 To | Community of I | icense | ARTE A CONTRACT | | |
| IAMI | | | 4 | City | State | County | Zip Code | | |
| KNIN | Analog | | | Caldwell | ID | Canyon | 83605 | | |
| Licensee Banks-I | Boise, Inc | | | | A SWEET | | | | |
| Above, circle the Channe | l Number(s |) to which this form | n applies. | Nielsen DMA Boise | | Vide Web Home Page | Address | | |
| Facility ID Number | | Previous Call Sig | n (if applicable) | Li | License Renewal Expiration Date (mm/dd/yy) | | | | |

10/01/2014

Section A (For broadcasters electing Option One)

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

| Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per we correct quarters of the day? | ek, depending on the reporting period) during the |
|--|--|
| ☐ Yes ☐ No | |
| Have you aired a sufficient number of eligible crawls (28, 56, or 84 per we correct quarters of the day? | eek, depending on the reporting period) during the |
| ☐ Yes ☐ No | |

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m.. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

| How many DTV PSAs and CSTs did your station run between 5:0 | 00 a.m. and 1:00 a.m. last quarter? | |
|--|-------------------------------------|---------------------------------|
| Total 5:00 a.m. to 1:00 a.m. PSAs | 5 on March 31, 2008 only | |
| Total 5:00 a.m. to 1:00 a.m. CSTs | | |
| For informational purposes only, how many DTV PSAs and CS a.m.? | Ts did your station run in the last | quarter from 6:00 a.m. to 9:00 |
| Total 6:00 a.m. to 9:00 a.m. PSAs | 0 | |
| Total 6:00 a.m. to 9:00 a.m. CSTs | | |
| For stations located in the Eastern or Pacific Time Zone, how man from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)? | y DTV PSAs and CSTs did your sta | tion run in the last quarter |
| Total 6:00 p.m. to 11:35 p.m. PSAs | 0 | |
| Total 6:00 p.m. to 11:35 p.m. CSTs | | |
| For stations located in the Central or Mountain Time Zone, how m from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)? | nany DTV PSAs and CSTs did your | station run in the last quarter |
| Total 5:00 p.m. to 10:35 p.m. PSAs | 0 | |
| Total 5:00 p.m. to 10:35 p.m. CSTs | | |
| Comments (add additional sheets where necessary): Aired a total of 385 PSA's in First Quarter. | | |
| | | |

30 Minute Educational Programs - Last Quarter

| How many 30 minute, DTV-related information be run between the hours of 8:00 a.m. and | | | g the quarter? At 1 | least one such program must |
|--|------------------------|------------------------|---------------------|-----------------------------|
| Total number of 30 Minute Informational | Programs | 0 | | |
| Comments (add additional sheets where no | ecessary): | - 15 | | |
| | | | | |
| 100-Day Countdown Eligible Pieces – La | ast Quarter | | | |
| Beginning on November 10, 2008, all state activities. Stations must execute a minim February 17, 2009. During the last quarter | num of one "Countdow | n to DTV" on-air activ | vity per day during | the 100 days leading up to |
| Gr. | aphic Displays | | | |
| An | imated Graphics | | | |
| Gra | aphic and Audio Disple | ays | | |
| Loi | nger Form Reminders | | | |
| Comments (add additional sheets where ne | ecessary): | | | |
| | | | | |
| | | | | |

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

| Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter? | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| ☐ Yes ☐ No | | | | | | | | | |
| 30 Minute Educational Programs – Last Quarter | | | | | | | | | |
| How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009. | | | | | | | | | |
| Total number of 30 Minute Informational Programs | | | | | | | | | |
| Comments (add additional sheets where necessary): | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |

Section D (For all broadcasters)

| Additional DTV On-air Initiatives – Last Quart | er |
|---|--|
| Did your station run additional on-air initiatives (su may be used to describe these initiatives. | ach as news reports, town hall meetings, etc.) during the quarter? The comment bo |
| ☐ Yes ⊠ No | Comments (add additional sheets where necessary): |
| Station Website Additional Activity Related to the | he DTV Transition – Last Quarter |
| Does your station have a Website? | ⊠ Yes □ No |
| If YES, did your station provide additional DTV reddescribe what was posted on the station's Website. | lated information or activities on that Website? The comment box may be used to |
| ⊠ Yes □ No | Comments (add additional sheets where necessary): Large Tile Link to DTVanswers.com |
| Additional DTV Outreach Efforts Last Quarte Check all of the DTV related activities listed below to describe this activity. | that your station engaged in over the last quarter. The comment box may be used |
| Speaking Engagements | Comments (add additional sheets where necessary): Station has two speakers bureau representatives. Total of three speaking engagements. Two Rotary Clubs and quarter meeting of NAACP. |
| | Comments (add additional sheets where necessary): Participated in February 21 FCC/NTIA townhall meeting sponsored by Senator Mike Crapo at ADA County Courthouse in Boise. |
| Other (describe) | Comments (add additional sheets where necessary): |
| This comment box may be used to include other of quarter. | comments or information about your station's DTV activity over the last |
| Comments (add additional sheets where necessary): | |

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing | | | | | |
|---|--|--|--|--|--|--|
| Toni Gillette | | | | | | |
| Signature | Date | | | | | |
| ettell most | 04/09/2008 | | | | | |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/CR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995,44 U.S.C. 3507.



Contract: 14391 Estimate #: Starting on:

Estimate #: Starting on: 1/15/2008

Description: DIGITAL TV CONVERSION Ending on: 2/17/2009

Agency: KNIN Proposal #: Selected Lines: ALL

Sales Person: HOUSE / KNIN

Advertiser: KNIN

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISC1 | House # | Type | Brand |
|----------|----------|------------|-----|-----------|------|----------------------------|------------|------|---------------|
| 01/15/08 | T | | | | | | | | |
| CW Plus | Regular | 09:28:40 a | :30 | - \$0.00 | 1 | 1114111 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 01:56:00 p | :30 | \$0.00 | 1 | 1114084 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:16:00 p | :30 | \$0.00 | 1 | 1114085 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:58:40 a | :30 | \$0.00 | 1 | 1114087 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:58:40 a | :30 | \$0.00 | 1 | 1114086 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| 01/16/08 | w | | | | | | | | |
| CW Plus | Regular | 11:40:00 a | :30 | \$0.00 | 1 | 1114093 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:43:00 p | :30 | \$0.00 | 1 | 1114089 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 06:12:00 p | :30 | \$0.00 | 1 | 1114091 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:37:00 p | :30 | \$0.00 | 1 | 1114092 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:52:00 p | :30 | \$0.00 | 1 | 1114090 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| 01/17/08 | Th | | | | | | | | |
| CW Plus | Regular | 07:22:00 a | :30 | \$0.00 | 1 | 1114097 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:10:00 a | :30 | \$0.00 | 1 | 1114095 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:23:00 p | :30 | \$0.00 | 1 | 1114099 PS/DTV ACTION S | SPC PS5163 | | |
| CW Plus | Regular | 09:53:00 p | :30 | \$0.00 | 1 | 1114096 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 10:42:00 p | :30 | \$0.00 | 1 | 1114098 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| 01/18/08 | F | | | | | | | | |
| CW Plus | Regular | 06:58:00 a | :30 | \$0.00 | 1 | 1114102 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 10:15:00 a | :30 | \$0.00 | 1 | 1114105 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114103 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:49:00 p | :30 | \$0.00 | 1 | 1114104 PS/DTV ACTION S | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:28:40 a | :30 | \$0.00 | 1 | 1114101 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| 01/19/08 | Sa | | | | | | | | |
| CW Plus | Regular | 09:12:00 a | :30 | \$0.00 | 1 | 1114109 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 03:27:00 p | :30 | \$0.00 | 1 | 1114107 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:30:00 p | :30 | \$0.00 | 1 | 1114106 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:20:00 p | :30 | \$0.00 | 1 | 1114110 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:48:00 p | :30 | \$0.00 | 1 | 1114108 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| 01/20/08 | Su | | | | | | | | |
| CW Plus | Regular | 10:42:00 a | :30 | \$0.00 | 1 | 1114117 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:40:00 p | :30 | \$0.00 | 1 | 1114116 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 02:48:30 p | :30 | \$0.00 | 1 | 1114115 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:53:00 p | :30 | \$0.00 | 1 | 1114114 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 05:36:00 p | :30 | \$0.00 | 1 | 1114113 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| 01/21/08 | M | | | | | | | | |
| CW Plus | Regular | 07:53:30 a | :30 | \$0.00 | 1 | 1114119 PS/DTV ACTION S | SPC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:40:00 a | :30 | \$0.00 | 1 | 1114122 PS/DTV ACTION S | SPC PS5163 | PSA | PUBLIC SERVIC |
| | 1359 | | | | | | | | |



Contract: 14391 Estimate #: Starting on:

Advertiser: KNIN

Description: DIGITAL TV CONVERSION

Ending on: 2/17/2009

Agency: KNIN

Proposal #: Selected Lines: ALL

Sales Person: HOUSE / KNIN

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------|----------|------------|-----|------------------|------|----------------------------|-----------|------|--|
| 01/21/08 | M | | | | | | | | |
| CW Plus | Regular | 01:13:00 p | :30 | - \$0.00 | 1 | 1114118 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:31:00 p | :30 | \$0.00 | 1 | 1114120 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:58:40 a | :30 | \$0.00 | 1 | 1114121 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/22/08 | T | | | | | | | | |
| CW Plus | Regular | 10:58:40 a | :30 | \$0.00 | 1 | 1114126 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:06:00 p | :30 | \$0.00 | 1 | 1114124 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:07:00 p | :30 | \$0.00 | 1 | 1114123 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:58:40 a | :30 | \$0.00 | 1 | 1114127 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:58:40 a | :30 | \$0.00 | 1 | 1114125 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/23/08 | w | | | | | | | | |
| CW Plus | Regular | 08:10:00 a | :30 | \$0.00 | 1 | 1114129 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:26:00 a | :30 | \$0.00 | 1 | 1114132 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:58:40 a | :30 | \$0.00 | 1 | 1114131 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 05:53:00 p | :30 | \$0.00 | 1 | 1114130 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:52:00 p | :30 | \$0.00 | 1 | 1114128 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/24/08 | Th | | | | | | | | |
| CW Plus | Regular | 06:53:00 a | :30 | \$0.00 | 1 | 1114133 PS/DTV ACTION SI | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 12:55:00 p | :30 | \$0.00 | 1 | 1114135 PS/DTV ACTION SI | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 02:13:00 p | :30 | \$0.00 | 1 | 1114136 PS/DTV ACTION SI | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 05:23:00 p | :30 | \$0.00 | 1 | 1114137 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 06:44:00 p | :30 | \$0.00 | 1 | 1114134 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/25/08 | F | | | | | | | | |
| CW Plus | Regular | 07:13:00 a | :30 | \$0.00 | 1 | 1114140 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 01:25:00 p | :30 | \$0.00 | 1 | 1114139 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:23:00 p | :30 | \$0.00 | 1 | 1114141 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 12:07:00 a | :30 | \$0.00 | 1 | 1114142 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:28:40 a | :30 | \$0.00 | 1 | 1114138 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/26/08 | Sa | | | | | | | | |
| CW Plus | Regular | 05:28:40 a | :30 | \$0.00 | 1 | 1114145 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 09:12:00 a | :30 | \$0.00 | 1 | 1114143 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 12:08:00 p | :30 | \$0.00 | 1 | 1114144 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 02:27:30 p | :30 | \$0.00 | 1 | | | | PUBLIC SERVIC |
| CW Plus | Regular | 11:21:00 p | :30 | \$0.00 | 1 | 1114146 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/27/08 | Su | | | | | | | | |
| CW Plus | Regular | 06:28:40 a | :30 | \$0.00 | 1 | 1114149 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 03:11:00 p | :30 | \$0.00 | 1 | 1114150 PS/DTV ACTION SI | | | PUBLIC SERVIC |
| CW Plus | Regular | 03:43:00 p | :30 | \$0.00 | 1 | 1114151 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 09:44:00 p | :30 | \$0.00 | 1 | 1114152 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| | | | | | | | | | CONCINCTOR PORTER OF THE CONTRACTOR OF THE CONTR |

1/15/2008



Contract:14391Estimate #:Starting on:1/15/2008Advertiser:KNINDescription:DIGITAL TV CONVERSIONEnding on:2/17/2008Agency:KNINProposal #:Selected Lines:ALL

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------------|--------------|------------|-----|-----------|------|----------------------------|-----------|------|---------------|
| 01/27/08 | Su | | | | | | | | |
| CW Plus | Regular | 12:19:00 a | :30 | - \$0.00 | 1 | 1114148 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/28/08 | M | | | | | | | | |
| CW Plus | Regular | 10:25:00 a | :30 | \$0.00 | 1 | 1114154 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:28:40 a | :30 | \$0.00 | 1 | 1114157 PS/DTV ACTION S | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:56:00 a | :30 | \$0.00 | 1 | 1114155 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:41:00 p | :30 | \$0.00 | 1 | 1114156 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114153 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/29/08 | T | | | | | | | | |
| CW Plus | Regular | 05:56:00 a | :30 | \$0.00 | 1 | 1114161 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 09:28:40 a | :30 | \$0.00 | 1 | 1114162 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:25:00 a | :30 | \$0.00 | 1 | 1114159 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:13:00 p | :30 | \$0.00 | 1 | 1114160 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:25:00 p | :30 | \$0.00 | 1 | 1114158 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/30/08 | \mathbf{w} | | | | | | | | |
| CW Plus | Regular | 12:15:00 p | :30 | \$0.00 | 1 | 1114166 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:13:00 p | :30 | \$0.00 | 1 | 1114167 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 06:12:00 p | :30 | \$0.00 | 1 | 1114165 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 09:52:00 p | :30 | \$0.00 | 1 | 1114163 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:49:00 p | :30 | \$0.00 | 1 | 1114164 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 01/31/08 | Th | | | | | | | | |
| CW Plus | Regular | 05:13:00 a | :30 | \$0.00 | 1 | 1114169 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 07:21:00 a | :30 | \$0.00 | 1 | 1114172 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 01:56:00 p | :30 | \$0.00 | 1 | 1114168 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 01:58:40 a | :30 | \$0.00 | 1 | 1114171 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 03:58:40 a | :30 | \$0.00 | 1 | 1114170 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/01/08 | F | | | | | | | | |
| CW Plus | Regular | 07:53:00 a | :30 | \$0.00 | 1 | 1114173 PS/DTV ACTION S | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:25:00 p | :30 | \$0.00 | 1 | 1114175 PS/DTV ACTION S | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:52:00 p | :30 | \$0.00 | 1 | 1114174 PS/DTV ACTION S | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:42:00 p | :30 | \$0.00 | 1 | 1114176 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:58:40 a | :30 | \$0.00 | 1 | 1114177 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/02/08 | Sa | | | | | | | | |
| CW Plus | Regular | 07:23:00 p | :30 | \$0.00 | 1 | 1114180 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 07:47:00 p | :30 | \$0.00 | 1 | 1114179 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:12:00 p | :30 | \$0.00 | 1 | 1114182 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 08:43:00 p | :30 | \$0.00 | 1 | 1114181 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 12:38:00 a | :30 | \$0.00 | 1 | 1114178 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| | | | | | | | | | |



Contract:14391Estimate #:Starting on:1/15/2008Advertiser:KNINDescription:DIGITAL TV CONVERSIONEnding on:2/17/2008

Agency: KNIN Proposal #: Selected Lines: ALL

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI House # | Type Brand |
|----------|----------|--|-----|-----------|------|------------------------------------|-------------------|
| 02/03/08 | Su | | | | | | |
| CW Plus | Regular | 09:58:40 a | :30 | . \$0.00 | 1 | 1114187 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:00:00 a | :30 | \$0.00 | 1 | 1114184 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:37:30 p | :30 | \$0.00 | 1 | 1114183 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:47:00 a | :30 | \$0.00 | 1 | 1114186 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:29:10 a | :30 | \$0.00 | 1 | 1114185 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| 02/04/08 | M | | | | | | |
| CW Plus | Regular | 10:58:40 a | :30 | \$0.00 | 1 | 1114189 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:13:00 p | :30 | \$0.00 | 1 | 1114191 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:43:30 p | :30 | \$0.00 | 1 | 1114188 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 09:25:00 p | :30 | \$0.00 | 1 | 1114190 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 09:37:00 p | :30 | \$0.00 | 1 | 1114192 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| 02/05/08 | т | 12.378 + 2.45 + 2.45 + 2.45 + 4.45 + 4.45 + 2. | | | | | |
| CW Plus | Regular | 08:40:00 a | :30 | \$0.00 | 1 | 1114196 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:28:40 a | :30 | \$0.00 | 1 | 1114193 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:13:00 p | :30 | \$0.00 | 1 | 1114195 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 06:22:00 p | :30 | \$0.00 | 1 | 1114197 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 02:28:40 a | :30 | \$0.00 | 1 | 1114194 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| 02/06/08 | w | | | | | | |
| CW Plus | Regular | 10:14:00 a | :30 | \$0.00 | 1 | 1114199 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:52:00 p | :30 | \$0.00 | 1 | 1114201 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 05:23:00 p | :30 | \$0.00 | 1 | 1114198 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 10:12:00 p | :30 | \$0.00 | 1 | 1114202 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:25:00 a | :30 | \$0.00 | 1 | 1114200 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| 02/07/08 | Th | | | | | | |
| CW Plus | Regular | 12:55:00 p | :30 | \$0.00 | 1 | 1114203 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:17:00 p | :30 | \$0.00 | 1 | 1114206 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 09:52:00 p | :30 | \$0.00 | 1 | 1114205 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:28:40 a | :30 | \$0.00 | 1 | 1114204 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:58:40 a | :30 | \$0.00 | 1 | 1114207 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| 02/08/08 | F | | | | | | |
| CW Plus | Regular | 07:53:00 a | :30 | \$0.00 | 1 | 1114211 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:46:00 a | :30 | \$0.00 | 1 | 1114212 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:43:30 p | :30 | \$0.00 | 1 | 1114210 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:07:00 a | :30 | \$0.00 | 1 | 1114208 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:28:40 a | :30 | \$0.00 | 1 | 1114209 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| 02/09/08 | Sa | | | | | | |
| CW Plus | Regular | 09:12:00 a | :30 | \$0.00 | 1 | 1114213 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 05:11:30 p | :30 | \$0.00 | 1 | 1114217 PS/DTV ACTION SPC PS5163 | PSA PUBLIC SERVIC |
| | | | | | | | n |



Contract:14391Estimate #:Starting on:1/15/2008Advertiser:KNINDescription:DIGITAL TV CONVERSIONEnding on:2/17/2008

Agency: KNIN Proposal #: Selected Lines: ALL

Sales Person: HOUSE / KNIN

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------|--|------------|-----|-----------|-------|----------------------------|-----------|------|---------------|
| 02/09/08 | Sa | | | | 5,577 | 37. | | | |
| CW Plus | Regular | 07:17:00 p | :30 | . \$0.00 | 1 | 1114215 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 07:54:00 p | :30 | \$0.00 | 1 | 1114216 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:48:00 p | :30 | \$0.00 | 1 | 1114214 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/10/08 | Su | | | | | | | | |
| CW Plus | Regular | 10:42:00 a | :30 | \$0.00 | 1 | 1114221 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:08:00 a | :30 | \$0.00 | 1 | 1114219 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:21:30 p | :30 | \$0.00 | 1 | 1114218 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:48:30 p | :30 | \$0.00 | 1 | 1114222 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 05:41:00 p | :30 | \$0.00 | 1 | 1114220 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/11/08 | M | | | | | | | | |
| CW Plus | Regular | 05:21:00 a | :30 | \$0.00 | 1 | 1114226 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 07:13:00 a | :30 | \$0.00 | 1 | 1114227 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:06:30 p | :30 | \$0.00 | 1 | 1114225 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 06:52:00 p | :30 | \$0.00 | 1 | 1114224 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:28:40 a | :30 | \$0.00 | 1 | 1114223 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/12/08 | T | | | | | | | | |
| CW Plus | Regular | 08:40:00 a | :30 | \$0.00 | 1 | 1114229 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 02:13:00 p | :30 | \$0.00 | 1 | 1114232 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:52:00 p | :30 | \$0.00 | 1 | 1114231 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 06:52:00 p | :30 | \$0.00 | 1 | 1114228 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:07:00 a | :30 | \$0.00 | 1 | 1114230 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/13/08 | \mathbf{w} | | | | | | | | |
| CW Plus | Regular | 12:43:00 p | :30 | \$0.00 | 1 | 1114234 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 02:43:30 p | :30 | \$0.00 | 1 | 1114233 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 09:06:50 p | :30 | \$0.00 | 1 | 1114237 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114236 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:58:40 a | :30 | \$0.00 | 1 | 1114235 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/14/08 | Th | | | | | | | | |
| CW Plus | Regular | 06:27:00 a | :30 | \$0.00 | 1 | 1114238 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 08:26:00 a | :30 | \$0.00 | 1 | 1114241 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 12:15:00 p | :30 | \$0.00 | 1 | 1114240 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 01:41:00 p | :30 | \$0.00 | 1 | 1114239 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:44:00 p | :30 | \$0.00 | 1 | 1114242 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/15/08 | F | | | | | | | | |
| CW Plus | Regular | 08:10:00 a | :30 | \$0.00 | 1 | 1114245 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:46:00 a | :30 | \$0.00 | 1 | 1114247 PS/DTV ACTION S | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:41:00 p | :30 | \$0.00 | 1 | 1114244 PS/DTV ACTION S | PC PS5163 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:52:00 p | :30 | \$0.00 | 1 | 1114243 PS/DTV ACTION S | PC PS5163 | PSA | PUBLIC SERVIC |
| | THE PROPERTY OF STATE | | | | | | | | |

Printed on: 4/8/2008 at: 16:33:04



Contract: 14391 Estimate #: Starting on: 1/15/2008
Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2008
Agency: KNIN Proposal #: Selected Lines: ALL

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------|----------|------------|-----|-----------|-------|----------------------------|-----------|------------|---------------|
| 02/15/08 | F | | | | 11.51 | | | | |
| CW Plus | Regular | 03:28:40 a | :30 | \$0.00 | 1 | 1114246 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/16/08 | Sa | | | | | | | | |
| CW Plus | Regular | 11:52:00 a | :30 | \$0.00 | 1 | 1114252 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:07:30 p | :30 | \$0.00 | 1 | 1114249 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:11:00 p | :30 | \$0.00 | 1 | 1114250 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:20:00 p | :30 | \$0.00 | 1 | 1114248 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:38:00 a | :30 | \$0.00 | 1 | 1114251 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/17/08 | Su | | | | | | | | |
| CW Plus | Regular | 06:59:10 a | :30 | \$0.00 | 1 | 1114257 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:42:00 a | :30 | \$0.00 | I | 1114253 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:12:00 a | :30 | \$0.00 | 1 | 1114256 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 05:36:00 p | :30 | \$0.00 | 1 | 1114255 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:38:00 p | :30 | \$0.00 | 1 | 1114254 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/18/08 | M | | | | | | | | |
| CW Plus | Regular | 05:53:00 a | :30 | \$0.00 | 1 | 1114260 PS/DTV ACTION SI | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 06:58:00 a | :30 | \$0.00 | 1 | 1114262 PS/DTV ACTION SE | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:43:00 p | :30 | \$0.00 | 1 | 1114261 PS/DTV ACTION SE | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:36:00 p | :30 | \$0.00 | 1 | 1114258 PS/DTV ACTION SE | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:11:00 p | :30 | \$0.00 | 1 | 1114259 PS/DTV ACTION SE | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/19/08 | T | | | | | | | | |
| CW Plus | Regular | 12:15:00 p | :30 | \$0.00 | 1 | 1114267 PS/DTV ACTION SE | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:56:00 p | :30 | \$0.00 | 1 | 1114263 PS/DTV ACTION SF | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:11:00 p | :30 | \$0.00 | 1 | 1114264 PS/DTV ACTION SE | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:28:40 a | :30 | \$0.00 | 1 | 1114266 PS/DTV ACTION SP | PC PS5163 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:58:40 a | :30 | \$0.00 | 1 | 1114265 PS/DTV ACTION SF | PC PS5163 | PSA | PUBLIC SERVIC |
| 02/20/08 | W | | | | | | | | |
| CW Plus | Regular | 08:10:00 a | :30 | \$0.00 | 1 | 1114272 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 10:14:00 a | :30 | \$0.00 | 1 | 1114271 DIGITAL IS IN THE | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:40:00 a | :30 | \$0.00 | 1 | 1114269 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:17:00 p | :30 | \$0.00 | 1 | 1114270 DIGITAL IS IN THE | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:23:00 p | :30 | \$0.00 | 1 | 1114268 DIGITAL IS IN THE | ACM1490 | PSA | PUBLIC SERVIC |
| 02/21/08 | Th | | | | | | | | |
| CW Plus | Regular | 06:13:00 a | :30 | \$0.00 | 1 | 1114273 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 08:26:00 a | :30 | \$0.00 | 1 | 1114274 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 08:46:00 a | :30 | \$0.00 | 1 | 1114276 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 05:23:30 p | :30 | \$0.00 | 1 | 1114277 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 06:12:30 p | :30 | \$0.00 | 1 | 1114275 DIGITAL IS IN THE | ACM1490 | PSA | PUBLIC SERVIC |



Contract: 14391 Estimate #: Starting on: 1/15/2008
Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2009
Agency: KNIN Proposal #: Selected Lines: ALL

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type Brand |
|----------------|----------|------------|-----|-----------|------|----------------------------|------------|-------------------|
| 02/22/08 | F | | | | | | | |
| CW Plus | Regular | 09:28:40 a | :30 | - \$0.00 | 1 | 1114279 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:13:00 p | :30 | \$0.00 | 1 | 1114281 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:23:00 p | :30 | \$0.00 | 1 | 1114278 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:25:00 a | :30 | \$0.00 | 1 | 1114282 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 02:58:40 a | :30 | \$0.00 | 1 | 1114280 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| 02/23/08 | Sa | | | | | | | |
| CW Plus | Regular | 02:27:00 p | :30 | \$0.00 | 1 | 1114283 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:22:00 p | :30 | \$0.00 | 1 | 1114286 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:11:00 p | :30 | \$0.00 | 1 | 1114285 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:42:00 p | :30 | \$0.00 | 1 | 1114284 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:47:00 p | :30 | \$0.00 | 1 | 1114287 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| 02/24/08 | Su | | | | | | | |
| CW Plus | Regular | 05:28:40 a | :30 | \$0.00 | 1 | 1114290 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:10:00 p | :30 | \$0.00 | 1 | 1114288 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:12:00 p | :30 | \$0.00 | 1 | 1114292 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 09:23:00 p | :30 | \$0.00 | 1 | 1114289 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:58:40 a | :30 | \$0.00 | 1 | 1114291 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| 02/25/08 | M | | | | | | | |
| CW Plus | Regular | 11:28:40 a | :30 | \$0.00 | 1 | 1114295 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:56:00 a | :30 | \$0.00 | 1 | 1114296 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:13:00 p | :30 | \$0.00 | 1 | 1114293 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:41:00 p | :30 | \$0.00 | 1 | 1114294 DIGITAL IS IN THE | C A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:28:40 a | :30 | \$0.00 | 1 | 1114297 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| 02/26/08 | T | | | | | | | |
| CW Plus | Regular | 10:58:40 a | :30 | \$0.00 | 1 | 1114301 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:55:00 p | :30 | \$0.00 | 1 | 1114300 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 06:44:00 p | :30 | \$0.00 | 1 | 1114298 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 10:49:00 p | :30 | \$0.00 | 1 | 1114299 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:28:40 a | :30 | \$0.00 | 1 | 1114302 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| 02/27/08 | w | | | | | | | |
| CW Plus | Regular | 05:13:00 a | :30 | \$0.00 | 1 | 1114303 DIGITAL IS IN THE | | PSA PUBLIC SERVIC |
| CW Plus | Regular | 07:27:00 a | :30 | \$0.00 | 1 | 1114306 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:13:00 p | :30 | \$0.00 | 1 | 1114307 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:41:00 p | :30 | \$0.00 | 1 | 1114304 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:58:40 a | :30 | \$0.00 | 1 | 1114305 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| 02/28/08 | Th | | | | | | | |
| CW Plus | Regular | 06:27:00 a | :30 | \$0.00 | 1 | 1114311 DIGITAL IS IN THE | A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 09:58:40 a | :30 | \$0.00 | 1 | 1114308 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| | | | | | | | | |



Contract: 14391 Estimate #: Starting on: 1/15/2008
Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2009
Agency: KNIN Proposal #: Selected Lines: ALL

Sales Person: HOUSE / KNIN

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------|--------------|------------|-----|-----------|------|----------------------------|----------|------|---------------|
| 02/28/08 | Th | | | | | | | | |
| CW Plus | Regular | 10:25:00 a | :30 | - \$0.00 | 1 | 1114312 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 05:53:00 p | :30 | \$0.00 | 1 | 1114310 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:06:00 p | :30 | \$0.00 | 1 | 1114309 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| 02/29/08 | F | - | | | | | | | |
| CW Plus | Regular | 06:13:00 a | :30 | \$0.00 | 1 | 1114316 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:26:00 a | :30 | \$0.00 | 1 | 1114315 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:58:40 a | :30 | \$0.00 | 1 | 1114317 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:40:00 a | :30 | \$0.00 | 1 | 1114314 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:43:00 p | :30 | \$0.00 | 1 | 1114313 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| 03/01/08 | Sa | | | | | | | | |
| CW Plus | Regular | 07:48:00 a | :30 | \$0.00 | 1 | 1114321 DIGITAL IS IN THE | A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 09:12:00 a | :30 | \$0.00 | 1 | 1114322 DIGITAL IS IN THE | ACM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:21:00 p | :30 | \$0.00 | 1 | 1114320 DIGITAL IS IN THE | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:11:00 p | :30 | \$0.00 | 1 | 1114318 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:38:00 a | :30 | \$0.00 | 1 | 1114319 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| 03/02/08 | Su | | | | | | | | |
| CW Plus | Regular | 10:42:00 a | :30 | \$0.00 | 1 | 1114327 DIGITAL IS IN THE | ACM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 01:43:00 p | :30 | \$0.00 | 1 | 1114323 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:42:00 p | :30 | \$0.00 | 1 | 1114326 DIGITAL IS IN THE | A CM1490 | PSA | |
| CW Plus | Regular | 05:41:00 p | :30 | \$0.00 | I | 1114325 DIGITAL IS IN THE | A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:28:40 a | :30 | \$0.00 | 1 | 1114324 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| 03/03/08 | M | | | | | | | | |
| CW Plus | Regular | 08:10:00 a | :30 | \$0.00 | 1 | 1114332 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:52:00 p | :30 | \$0.00 | 1 | 1114328 DIGITAL IS IN THE | ACM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 05:23:00 p | :30 | \$0.00 | 1 | 1114330 DIGITAL IS IN THE | ACM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:12:00 p | :30 | \$0.00 | I | 1114329 DIGITAL IS IN THE | A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 10:36:00 p | :30 | \$0.00 | 1 | 1114331 DIGITAL IS IN THE | ACM1490 | PSA | PUBLIC SERVIC |
| 03/04/08 | T | | | | | | | | |
| CW Plus | Regular | 08:40:00 a | :30 | \$0.00 | 1 | 1114337 DIGITAL IS IN THE | ₽ CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:28:40 a | :30 | \$0.00 | 1 | 1114336 DIGITAL IS IN THE | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:52:00 p | :30 | \$0.00 | 1 | 1114335 DIGITAL IS IN THE | FCM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 11:53:00 p | :30 | \$0.00 | 1 | 1114334 DIGITAL IS IN THE | A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 03:58:40 a | :30 | \$0.00 | 1 | 1114333 DIGITAL IS IN THE | A CM1490 | PSA | PUBLIC SERVIC |
| 03/05/08 | \mathbf{w} | | | | | | | | |
| CW Plus | Regular | 06:27:00 a | :30 | \$0.00 | 1 | 1114338 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 07:53:00 a | :30 | \$0.00 | 1 | 1114342 DIGITAL IS IN THE | A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:52:00 p | :30 | \$0.00 | 1 | 1114339 DIGITAL IS IN THE | A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114341 DIGITAL IS IN THE | ₽ CM1490 | PSA | PUBLIC SERVIC |
| | 54.5-7. | | | | | | | | |

Printed on: 4/8/2008 at: 16:33:04



Contract: 14391 Estimate #: Starting on: 1/15/2008

Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2009

Agency: KNIN Proposal #: Selected Lines: ALL

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISC1 | House # | Type | Brand |
|----------|----------|------------|-----|-----------|------|----------------------------|------------|------------|---------------|
| 03/05/08 | W | | | | | | | .,, | |
| CW Plus | Regular | 12:58:40 a | :30 | - \$0.00 | 1 | 1114340 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/06/08 | Th | | | | | | | | |
| CW Plus | Regular | 12:15:00 p | :30 | \$0.00 | 1 | 1114344 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:17:00 p | :30 | \$0.00 | 1 | 1114343 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:44:00 p | :30 | \$0.00 | 1 | 1114345 DIGITAL IS IN THI | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:59:50 p | :30 | \$0.00 | 1 | 1114347 DIGITAL IS IN TH | E A CM1490 | PSA | |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114346 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/07/08 | F | | | | | | | | |
| CW Plus | Regular | 10:58:40 a | :30 | \$0.00 | 1 | 1114348 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 02:43:00 p | :30 | \$0.00 | 1 | 1114350 DIGITAL IS IN THI | | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:41:00 p | :30 | \$0.00 | 1 | 1114352 DIGITAL IS IN TH | E A CM1490 | PSA | |
| CW Plus | Regular | 10:49:00 p | :30 | \$0.00 | 1 | 1114351 DIGITAL IS IN TH | E A CM1490 | PSA | |
| CW Plus | Regular | 12:25:00 a | :30 | \$0.00 | 1 | 1114349 DIGITAL IS IN THI | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/08/08 | Sa | | | | | | | | |
| CW Plus | Regular | 09:12:00 a | :30 | \$0.00 | 1 | 1114356 DIGITAL IS IN THI | E A CM1490 | -1.000 (A) | PUBLIC SERVIC |
| CW Plus | Regular | 12:07:30 p | :30 | \$0.00 | 1 | 1114357 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:04:30 p | :30 | \$0.00 | 1 | 1114354 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 05:11:00 p | :30 | \$0.00 | 1 | 1114355 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:42:00 p | :30 | \$0.00 | 1 | 1114353 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/09/08 | Su | | | | | | | | |
| CW Plus | Regular | 10:42:00 a | :30 | \$0.00 | 1 | 1114360 DIGITAL IS IN TH | E & CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 11:08:00 a | :30 | \$0.00 | 1 | 1114359 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:27:00 p | :30 | \$0.00 | 1 | 1114362 DIGITAL IS IN TH | E A CM1490 | PSA | |
| CW Plus | Regular | 02:48:00 p | :30 | \$0.00 | 1 | 1114358 DIGITAL IS IN TH | | PSA | |
| CW Plus | Regular | 03:27:00 p | :30 | \$0.00 | 1 | 1114361 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/10/08 | M | | | | | | | | |
| CW Plus | Regular | 08:46:00 a | :30 | \$0.00 | 1 | 1114364 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 11:28:40 a | :30 | \$0.00 | 1 | 1114365 DIGITAL IS IN TH | | | PUBLIC SERVIC |
| CW Plus | Regular | 01:56:00 p | :30 | \$0.00 | 1 | 1114367 DIGITAL IS IN TH | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 01:58:40 a | :30 | \$0.00 | 1 | 1114366 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:58:40 a | :30 | \$0.00 | 1 | 1114363 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/11/08 | T | | | | | | | | |
| CW Plus | Regular | 05:13:00 a | :30 | \$0.00 | 1 | 1114371 DIGITAL IS IN TH | | | PUBLIC SERVIC |
| CW Plus | Regular | 07:13:00 a | :30 | \$0.00 | 1 | 1114368 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114369 DIGITAL IS IN TH | E & CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 10:49:00 p | :30 | \$0.00 | 1 | 1114370 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:07:00 a | :30 | \$0.00 | 1 | 1114372 DIGITAL IS IN TH | E A CM1490 | PSA | PUBLIC SERVIC |
| | | | | | | | | | |



Contract: 14391 Estimate #: Starting on: 1/15/2008
Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2008
Agency: KNIN Proposal #: Selected Lines: ALL

Sales Person: HOUSE / KNIN

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------|----------|---------------------------|-----|-----------|------|----------------------------|------------|------------|---------------|
| 03/12/08 | w | | | | | | | | |
| CW Plus | Regular | 07:21:00 a | :30 | - \$0.00 | 1 | 1114377 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 10:14:00 a | :30 | \$0.00 | 1 | 1114375 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:25:00 p | :30 | \$0.00 | 1 | 1114373 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:06:00 p | :30 | \$0.00 | 1 | 1114374 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:28:40 a | :30 | \$0.00 | 1 | 1114376 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/13/08 | Th | | | | | | | | |
| CW Plus | Regular | 10:25:00 a | :30 | \$0.00 | 1 | 1114380 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 12:55:00 p | :30 | \$0.00 | 1 | 1114381 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:43:00 p | :30 | \$0.00 | 1 | 1114379 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:23:30 p | :30 | \$0.00 | 1 | 1114378 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:58:40 a | :30 | \$0.00 | 1 | 1114382 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/14/08 | F | | | | | | | | |
| CW Plus | Regular | 11:56:00 a | :30 | \$0.00 | 1 | 1114385 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 01:41:00 p | :30 | \$0.00 | 1 | 1114387 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:13:00 p | :30 | \$0.00 | 1 | 1114384 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:53:00 p | :30 | \$0.00 | 1 | 1114386 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:28:40 a | :30 | \$0.00 | 1 | 1114383 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/15/08 | Sa | | | | | | | | |
| CW Plus | Regular | 12:07:00 p | :30 | \$0.00 | 1 | 1114390 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 07:17:00 p | :30 | \$0.00 | 1 | 1114389 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 07:47:00 p | :30 | \$0.00 | 1 | 1114388 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:07:00 p | :30 | \$0.00 | 1 | 1114392 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:28:40 a | :30 | \$0.00 | 1 | 1114391 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/16/08 | Su | | | | | | | | |
| CW Plus | Regular | 05:28:40 a | :30 | \$0.00 | 1 | 1114396 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 11:08:00 a | :30 | \$0.00 | 1 | 1114394 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:21:00 p | :30 | \$0.00 | 1 | 1114393 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 09:12:00 p | :30 | \$0.00 | 1 | 1114397 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:28:40 a | :30 | \$0.00 | 1 | 1114395 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/17/08 | M | | | | | | | | |
| CW Plus | Regular | 06:27:00 a | :30 | \$0.00 | 1 | 1114402 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 07:53:00 a | :30 | \$0.00 | 1 | 1114398 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 08:46:00 a | :30 | \$0.00 | 1 | 1114401 DIGITAL IS IN THI | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:25:00 a | :30 | \$0.00 | 1 | 1114400 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:15:00 p | :30 | \$0.00 | | 1114399 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/18/08 | T | Control of Control of the | | | | | | | |
| CW Plus | Regular | 01:41:00 p | :30 | \$0.00 | 1 | 1114403 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 01:56:30 p | :30 | \$0.00 | 1 | 1114404 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| | | | | | | | | | |

Printed on: 4/8/2008 at: 16:33:04



Contract: 14391 Estimate #: Starting on: 1/15/2008
Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2008

Agency: KNIN Proposal #: Selected Lines: ALL

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type | Brand |
|----------|----------|------------|-----|-----------|------|----------------------------|------------|---|---------------|
| 03/18/08 | Т | | | | | | | | |
| CW Plus | Regular | 09:25:00 p | :30 | \$0.00 | 1 | 1114405 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:19:00 p | :30 | \$0.00 | 1 | 1114406 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 02:28:40 a | :30 | \$0.00 | 1 | 1114407 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/19/08 | w | | | | | | | | |
| CW Plus | Regular | 06:13:00 a | :30 | \$0.00 | 1 | 1114409 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 10:14:00 a | :30 | \$0.00 | 1 | 1114412 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 04:41:00 p | :30 | \$0.00 | 1 | 1114410 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 05:16:00 p | :30 | \$0.00 | 1 | 1114411 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:58:40 a | :30 | \$0.00 | 1 | 1114408 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/20/08 | Th | | | | | | | | |
| CW Plus | Regular | 11:56:00 a | :30 | \$0.00 | 1 | 1114415 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 02:43:00 p | :30 | \$0.00 | 1 | 1114414 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:22:00 p | :30 | \$0.00 | 1 | 1114416 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 06:52:00 p | :30 | \$0.00 | 1 | 1114413 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:25:00 a | :30 | \$0.00 | 1 | 1114417 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/21/08 | F | | | | | | | | |
| CW Plus | Regular | 07:13:00 a | :30 | \$0.00 | 1 | 1114421 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:43:30 p | :30 | \$0.00 | 1 | 1114420 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 03:13:00 p | :30 | \$0.00 | 1 | 1114419 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 05:46:00 p | :30 | \$0.00 | 1 | 1114418 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| CW Plus | Regular | 12:07:00 a | :30 | \$0.00 | 1 | 1114422 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/22/08 | Sa | | | | | | | | |
| CW Plus | Regular | 05:11:30 p | :30 | \$0.00 | 1 | 1114425 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 07:47:00 p | :30 | \$0.00 | 1 | 1114426 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 08:11:00 p | :30 | \$0.00 | 1 | 1114427 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 08:20:00 p | :30 | \$0.00 | 1 | 1114423 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 12:38:00 a | :30 | \$0.00 | 1 | 1114424 DIGITAL IS IN THI | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/23/08 | Su | | | | | | | | |
| CW Plus | Regular | 02:21:00 p | :30 | \$0.00 | 1 | 1114429 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 02:48:30 p | :30 | \$0.00 | 1 | 1114428 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 04:43:00 p | :30 | \$0.00 | 1 | 1114431 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 05:36:00 p | :30 | \$0.00 | 1 | 1114430 DIGITAL IS IN THE | | 100000000000000000000000000000000000000 | PUBLIC SERVIC |
| CW Plus | Regular | 03:28:40 a | :30 | \$0.00 | 1 | 1114432 DIGITAL IS IN THI | E A CM1490 | PSA | PUBLIC SERVIC |
| 03/24/08 | M | | | | | | | | |
| CW Plus | Regular | 07:13:00 a | :30 | \$0.00 | 1 | 1114433 DIGITAL IS IN THI | | | PUBLIC SERVIC |
| CW Plus | Regular | 09:28:40 a | :30 | \$0.00 | 1 | 1114436 DIGITAL IS IN THE | | | PUBLIC SERVIC |
| CW Plus | Regular | 12:55:00 p | :30 | \$0.00 | 1 | 1114434 DIGITAL IS IN THE | E A CM1490 | | PUBLIC SERVIC |
| CW Plus | Regular | 04:17:00 p | :30 | \$0.00 | 1 | 1114437 DIGITAL IS IN THE | E A CM1490 | PSA | PUBLIC SERVIC |
| | | | | | | | | | |



1/15/2008 Starting on: Contract: 14391 Estimate #: Description: DIGITAL TV CONVERSION Ending on: 2/17/2009 Advertiser: KNIN Selected Lines: ALL

KNIN Proposal #: Agency:

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI House # | Type Brand |
|----------|----------|------------|-----|-----------|------|------------------------------------|-------------------|
| 03/24/08 | M | | | | | | |
| CW Plus | Regular | 06:12:30 p | :30 | - \$0.00 | 1 | 1114435 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| 03/25/08 | T | | | | | | |
| CW Plus | Regular | 07:13:00 a | :30 | \$0.00 | 1 | 1114439 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:13:00 p | :30 | \$0.00 | 1 | 1114440 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 10:06:00 p | :30 | \$0.00 | 1 | 1114442 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 10:49:00 p | :30 | \$0.00 | 1 | 1114441 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:58:40 a | :30 | \$0.00 | 1 | 1114438 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| 03/26/08 | w | | | | | | |
| CW Plus | Regular | 05:13:00 a | :30 | \$0.00 | 1 | 1114443 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:13:30 p | :30 | \$0.00 | 1 | 1114447 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:25:00 p | :30 | \$0.00 | 1 | 1114444 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 10:36:00 p | :30 | \$0.00 | 1 | 1114446 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:58:40 a | :30 | \$0.00 | 1 | 1114445 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| 03/27/08 | Th | | | | | | |
| CW Plus | Regular | 07:27:00 a | :30 | \$0.00 | 1 | 1114449 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:10:00 a | :30 | \$0.00 | 1 | 1114452 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:40:00 a | :30 | \$0.00 | 1 | 1114448 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 02:13:30 p | :30 | \$0.00 | 1 | 1114451 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 11:11:00 p | :30 | \$0.00 | 1 | 1114450 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| 03/28/08 | F | | | | | | |
| CW Plus | Regular | 05:21:00 a | :30 | \$0.00 | 1 | 1114454 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:26:00 a | :30 | \$0.00 | 1 | 1114455 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:52:00 p | :30 | \$0.00 | 1 | 1114456 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 05:46:00 p | :30 | \$0.00 | 1 | 1114457 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 01:58:40 a | :30 | \$0.00 | 1 | 1114453 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| 03/29/08 | Sa | | | | | | |
| CW Plus | Regular | 12:07:00 p | :30 | \$0.00 | 1 | 1114458 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 07:17:00 p | :30 | \$0.00 | 1 | 1114459 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:11:30 p | :30 | \$0.00 | 1 | 1114460 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 08:20:00 p | :30 | \$0.00 | 1 | 1114462 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:38:00 a | :30 | \$0.00 | 1 | 1114461 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| 03/30/08 | Su | | | | | | |
| CW Plus | Regular | 09:58:40 a | :30 | \$0.00 | 1 | 1114463 DIGITAL IS IN THE # CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 10:53:00 a | :30 | \$0.00 | 1 | 1114466 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:40:00 p | :30 | \$0.00 | 1 | 1114467 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 09:44:00 p | :30 | \$0.00 | 1 | 1114464 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 02:58:40 a | :30 | \$0.00 | 1 | 1114465 DIGITAL IS IN THE A CM1490 | PSA PUBLIC SERVIC |



Contract: 14391 Estimate #: Starting on: 1/15/2008
Advertiser: KNIN Description: DIGITAL TV CONVERSION Ending on: 2/17/2008
Agency: KNIN Proposal #: Selected Lines: ALL

Sales Person: HOUSE / KNIN

| Network | Schedule | Time | Lng | Unit Rate | Line | Spot ID Exc. Reason / ISCI | House # | Type Brand |
|----------|----------|------------|-----|------------------|------|----------------------------|------------|-------------------|
| 03/31/08 | M | | | | | | | |
| CW Plus | Regular | 01:56:00 p | :30 | \$0.00 | 1 | 1114469 DIGITAL IS IN THI | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 03:13:00 p | :30 | \$0.00 | 1 | 1114472 DIGITAL IS IN THI | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:06:00 p | :30 | \$0.00 | 1 | 1114468 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 12:58:40 a | :30 | \$0.00 | 1 | 1114470 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |
| CW Plus | Regular | 04:58:40 a | :30 | \$0.00 | 1 | 1114471 DIGITAL IS IN THE | E A CM1490 | PSA PUBLIC SERVIC |

Number of Spots:385 Total Billable: \$0.00